

SPONSORSHIP OPPORTUNITIES

PATHOLOGY VISIONS EXHIBITS

Diamond Sponsor (Limit 1)

\$30,000

Pathology Visions will acknowledge your Diamond-level support with the following:

- Sponsorship of the Sunday Evening Welcome Reception
 - Exclusive opportunity to host 2-hour welcome reception on opening night
 - Prominent signage in reception venue
- Special recognition during opening ceremony
- 1 10x20 exhibit space with priority placement
- Acknowledgement of sponsorship status during opening session
- Right to use official phraseology: '...official Diamond sponsor of Pathology Visions 2010...'
- Access to Pathology Visions delegate list
- Logo on conference signage
- 1 item inside delegates' conference bag (sponsor to provide item)
- 2 conference badges for company representatives and 2 exhibits-only badges
- Special sponsorship sign to display at exhibit booth
- Full page color ad in conference program
- Option to have Pathology Visions send postcard or e-mail blast to mailing list
- Company logo on Pathology Visions website with a link to your homepage
- Web banner on Pathology Visions homepage
- Company logo, description, and sponsor level recognition in conference program

Platinum Sponsor (Limit 2)

\$20,000

Pathology Visions will acknowledge your Platinum-level support with the following:

- Sponsorship of the Monday Evening Networking Reception
 - Opportunity to co-host 1 1/2-hour networking reception at close of first day of conference
 - Prominent signage in reception venue
- Special recognition during opening ceremony
- 1 10x10 exhibit space with priority placement after Diamond sponsor
- Acknowledgement of sponsorship status during opening session
- Right to use official phraseology: '...official Platinum sponsor of Pathology Visions 2010...'
- Access to Pathology Visions delegate list
- Logo on conference signage
- 1 item inside delegates' conference bag (sponsor to provide item)
- 2 conference badges for company representatives and 2 exhibits-only badges
- Special sponsorship sign to display at exhibit booth
- Full-page color ad in conference program
- Option to have Pathology Visions send postcard or e-mail blast to mailing list
- Company logo on Pathology Visions website with a link to your homepage
- Web banner on Pathology Visions homepage
- Company logo, description, and sponsor level recognition in conference program

Gold Sponsor (Limit 3)

\$10,000

Pathology Visions will acknowledge your Gold-level support with the following:

- Sponsorship of one breakfast or lunch meal
- 1 10x10 exhibit space with priority placement after Diamond and Platinum sponsors
- One room drop (exhibitor responsible for hotel drop fee)
- Acknowledgement of sponsorship status during opening session
- Right to use official phraseology: '...official Gold sponsor of Pathology Visions 2010...'
- Logo on conference signage
- 1 item inside delegates' conference bag (sponsor to provide item)
- 2 conference badges for company representatives and 1 exhibits-only badge
- ½ page color ad in conference program
- Option to send e-mail blast to Pathology Visions mailing list
- Company logo on Pathology Visions website with a link to your homepage
- Company logo, description, and sponsor level recognition in conference program

<p>Silver Sponsor (Limit 4) <i>Pathology Visions will acknowledge your Silver-level support with the following:</i></p> <ul style="list-style-type: none"> • 1 10x10 exhibit space with priority placement in hall after Diamond, Platinum and Gold sponsors • Acknowledgement of sponsorship status during opening session • Right to use official phraseology: '...official Silver sponsor of Pathology Visions 2010...' • Logo on conference signage • 1 item inside delegates' conference bag (sponsor to provide item) • 2 conference badges for company representatives • ¼ page color ad in conference program • Company logo on Pathology Visions website with a link to your homepage • Company logo, description, and sponsor level recognition in conference program 	\$5,000
<p>Exhibit Booth Only</p> <ul style="list-style-type: none"> • 1 10x10 exhibit space (additional spaces may be purchased to increase booth size) • Company logo on Pathology Visions website • Company logo and description in conference program • 2 exhibits-only badges for company representatives 	\$4,000
 WORKSHOP SPONSORSHIPS	
<p>Pre-Conference Workshop: 1 hour (Limited quantity)*</p>	\$5,000
<p>Pre-Conference Workshop: 30 minutes (Limited quantity)*</p>	\$3,000
<p><i>Opportunity to host a vendor workshop during non-conference hours. Does not include AV.</i></p> <ul style="list-style-type: none"> • Signage located outside of workshop location • Workshop title and description listed on Pathology Visions website <p>*Attendees can pre-register for these workshops or walk in on-site. This opportunity is only available to exhibiting companies.</p>	
 ADDITIONAL SPONSORSHIP OPPORTUNITIES	
<p>Conference Bags</p> <ul style="list-style-type: none"> • Company logo on conference bag, given to every attendee. 	\$15,000
<p>CAP Foundation Travel Awards</p> <ul style="list-style-type: none"> • Provide travel for 5 scholars in training to attend the conference, chosen by the CAP Foundation 	\$11,000
<p>Breakfast or Lunch Sponsorship (Limit 3)</p> <ul style="list-style-type: none"> • Prominent company name and logo in meal venue (after Gold sponsors) • Option to provide napkins with company logo 	\$6,000
<p>Internet Café</p> <ul style="list-style-type: none"> • Each station will be branded with company name and logo 	\$5,000
<p>Room Key Sponsorship</p> <ul style="list-style-type: none"> • Logo and booth location printed on each room key card • Sponsor has the option of designing the key card within hotel specifications 	\$5,000
<p>Pens</p> <ul style="list-style-type: none"> • Company name or logo on conference pens 	\$4,000
<p>Notepads</p> <ul style="list-style-type: none"> • Company name or logo on conference notepads 	\$4,000
<p>Refreshment Break Sponsorship (Limit 6)</p> <ul style="list-style-type: none"> • Prominent company name and logo at each station • Option to provide napkins with company logo 	\$3,000
<p>Lanyards</p> <ul style="list-style-type: none"> • Company name or logo on conference lanyards 	\$3,000
<p>Ad in Program</p> <ul style="list-style-type: none"> • Half-page, full-color ad (additional ads may be purchased and combined for a larger ad) 	\$1,500
<p>Web Banner</p> <ul style="list-style-type: none"> • Company name and logo banner on website 	\$1,000
<p>Room Drop</p> <ul style="list-style-type: none"> • Right to provide guest room door drop (Exhibitor responsible for hotel drop fee) 	\$1,000

Unofficial Social Functions, Promotional Events or Exhibitor Workshops

Pathology Visions must approve all social functions, hospitality suites, and promotional events that are not officially part of the 2010 Annual Meeting. For more details, please contact: Valerie Hofstetter at 760.539.1134 or exhibits@pathologyvisions.com.